



IFOAM – Organics International Beijing Farmers Market

Participatory Guarantee Systems (PGS)



Cornelia Kirchner, Program Coordinator

IFOAM – Organics International is the international umbrella organization of the Organic Agriculture sector worldwide

Mission

Our mission is leading, uniting and assisting the organic movement in its full diversity.

Vision

Our goal is the worldwide adoption of ecologically, socially and economically sound systems that are based on the principles of Organic Agriculture.



北京有机农夫市集

BEIJING FARMERS MARKET







香港新农夫市场
HONG KONG FARMERS MARKET

SALE





金牌

散养土鸡





















PGS Definition

- Participatory Guarantee Systems (PGS) are locally focused quality assurance systems.
 - They certify producers based on active participation of stakeholders and are built on a foundation of trust, social networks and knowledge exchange.
- -- Official IFOAM PGS Definition --

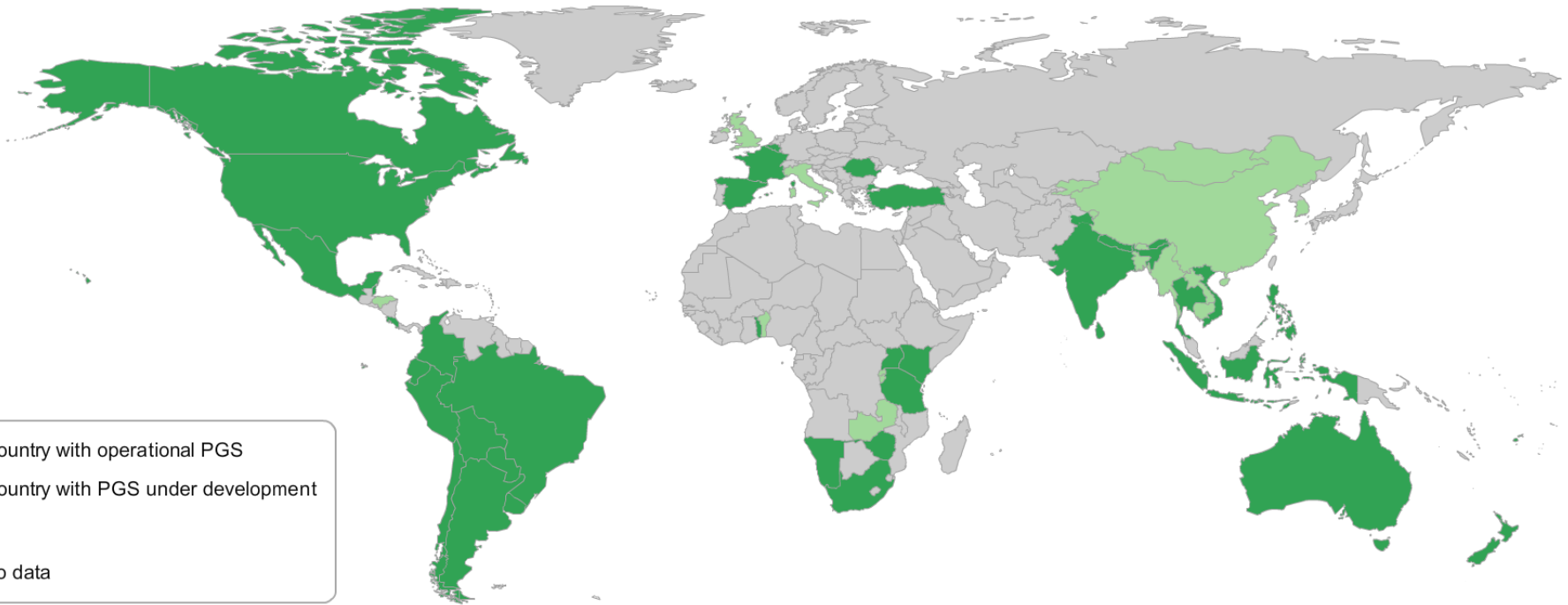
IFOAM PGS Advocacy



IFOAM is actively promoting PGS as a way to ...

- ... ensure that the smallest farmers can have access to markets
- ... ensure the integrity of organic products in a cost effective, transparent way
- ... facilitate local production and consumption of organic food

PGS around the world



Data from the Annual PGS Survey 2014

- 38 countries with operational PGS
- Additional 17 countries with PGS under development

Why PGS at BFM?

- Low cost
- Suits small producers with diversified production
- An established community & local, direct market
- Trust vs. Test
- Consumer education
- Community development tool for farmers

PGS Workshop

Sept 2014

Over 30 participants
from around the
country.













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THANK YOU!

www.ifbam.bio