

CSCP&P8

Report on 2016 EU-China NGO Twinning Program

Yang Deng, CSCP, Wuppertal, Germany

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Brief description of exchange purpose/projects.. (max 100 words)

The exchange between P8 and CSCP focuses on sharing economy, aiming at jointly contributing to driving sustainable community development powered by sharing economy initiatives (particularly co-housing and co-working).

CSCP holds solid theoretical background for driving sharing economy with business and cities in Europe, while P8 is a leader in prototyping future communities in sharing economy in China. Supporting the exchange staff to closely work with the exchanging organization, the twinning programme has enabled CSCP and P8 to enhance mutual understanding on both organizations' experience and compatible approaches to sustainable community development, which lays the foundation for deepening further cooperation.

Yang Deng, CSCP, Wuppertal, Germany

Exchange period: 15th July 2016 to 19th August 2016

Exchange location: P8, Changsha, Hunan Province

Introduction (Objectives, expectations)

Overall expectation: to explore how to effectively design, develop and manage sustainable communities as cells of liveable cities by integrating theoretical and practical knowledge of the twinning partners and learning from the good practices in China and Europe.

Specific objectives:

- To learn from P8's experience in testing co-working and co-housing approaches for prototyping sustainable future community in China;
- To apply CSCP' knowledge on sharing economy for supporting the prototype of sharing community in China;
- To explore opportunities for scaling up the prototypes of sharing communities in Europe and China;
- To explore cooperation opportunities with the participating EU and Chinese NGOs on Sustainable Community development based on enhanced understanding.

Challenges (Cultural contrasts)

Overall, there was little cultural contrasts during my exchange period in China.

If I have to name any, the cultural difference on the organizational level might be one. P8 is a very innovative and dynamic organization characterized with strong openness to experimentation. I started in P8 when it was testing various ideas for enhancing entrepreneurship in the community, including ideas on a new, non-hierarchical organizational structure and approaches for stimulating effective and active communication within the community. P8 takes a lean innovation approach for developing and improving its product, service and even its business model, which is very different from CSCP. Thanks to the help from my exchange fellow and constant exchanges with the other staff, including the founders of P8, I was able to adapt to the lean approach of P8.

Activities

In China

Support strategy development of P8' new Team Company COOP, including

- Contributing to the discussion on how COOP could contribute to realizing P8's vision of co-future;
- Jointly defining COOP's vision and core products by applying design thinking;
- Jointly designing COOP's branding elements, including logos, its office space etc.

Exchange with P8 and local communities on sustainable consumption and production, including

- Delivering a Pecha Kucha talk on Sustainable and Good Living to over 80 audience from local communities;

- Having ad-hoc discussion with P8 colleagues on sustainable community development and management;
- Exchanging with visiting organizations (e.g. Chinese Bridge final contestants) on sustainable community development as a P8 representative;
- Contributing to the discussion on related themes at P8's internal meetings and workshops.

Support the co-housing community conceptualization, including

- Conducting desk research to identify good practices in China and abroad;
- Contributing to internal discussions on co-housing plans.

Preparing for sharing city work of P8, including

- Researching on sharing city framework based on the practices in Europe and America;
- Exchanging with the international and local organizations driving sustainable communities and sharing city (e.g. The Nature Step, Broad Group, Yalashare, Syntao etc.);
- Developing suggestions on how P8 may contribute to sharing city work in China.

In Germany

Exchange with stakeholders of sustainable community development in Europe, including

- Exchange with participants of Symposium on Urbanisation Processes and Participation in German-Chinese Partnerships, including delivering a keynote on people-centric sustainable urbanization;
- Exchange with participants of CITY MAKERS Meet-Up in Berlin, including giving a impulse idea pitch on EU-China Sharing City Partnership;
- Exchange with good practices of sharing economy initiatives in Europe (e.g. Mindspace, Betahaus, Constellation, Utopiastadt etc.).

Outcome and Impact

- Petcha Kucha talk on Sustainable and Good Living to over 80 audience from local communities;
- Study of co-working and co-living overview and good practices (not published);
- Speech on people-centric sustainable urbanization to over 60 participants from universities, politics and civil society coming from Beijing, Cologne, Frankfurt, Dusseldorf, Essen, Bonn, Oldenburg, Minden, Bocholt and Bad Wildungen;
- Idea pitch on EU-China Sharing City Partnership to about 100 city makers from China and Germany, including politics, urban planners, and civil society.

Future Plans and Sustainability of the Partnership

CSCP&P8

CSCP and P8 have reached consensus that the follow-up programme would be a good opportunity for two organizations to prepare for in-depth cooperation based on good mutual understanding. CSCP and P8 is looking into developing joint proposals for scaling up the sharing community programme in China and beyond, which may include:

- co-developing a sharing community guideline/ framework to support replication of the good practices in EU, China and Africa;
- co-developing App for nudging sustainable lifestyle transition in the sharing community.

Please add your 3 favourite pictures/media coverage of your work



For more information, please refer to the manual's Guidelines for documentation and evaluation

In case of further questions please contact Stiftung Asienhaus-China Program and request access to in-depth twinning reports.

Bo Sheng, P8, Changsha, China

Dates and location of exchange in Europe

Exchange period: 10th October 2016 to 10th December 2016

Exchange location: CSCP, Wuppertal, Germany

Introduction (Objectives, expectations)

P8 is experimenting how sustainable living in the co-future could look like. We are testing co-working, co-housing, and future education. The main expectation is to gain more international insights to identify more innovative ideas and effective approaches for realizing and scaling up our sustainable future community prototype.

The specific objectives include:

- To gain more insights on international experience in developing sustainable future community, therefore enhancing our living lab design and implementation, and to enhance its contribute to low carbon future
- To gain insights on how to foster social innovation to support sustainable lifestyle transition and building low carbon community

Challenges (Cultural contrasts)

The most challenging factor when I came to work in Europe was the language barrier and the cultural contrast. I practiced my English prior to my trip and tried to communicate with the others with my English as much as possible, and I made it to overcome the hurdles throughout my exchange period.

The most suprising thing when I came to work in Europe was the blue sky and the clean air.

Activities(Which activities did the you participate in?)

- CSCP, working with my exchange fellow and other colleagues of CSCP on sustainable community.



- Field trip to the forest near Wuppertal, with my Airbnb host.



- EEB in Bruxelles, communicating with Roland Jöbstl, Daniel Hou and other EEB staff.



- Visiting the Europe Council, thanks to the introduction from Daniel Hou.



- EIP-Agri in Bruxelles, learning about the Europe Innovation Partnership on Agriculture.



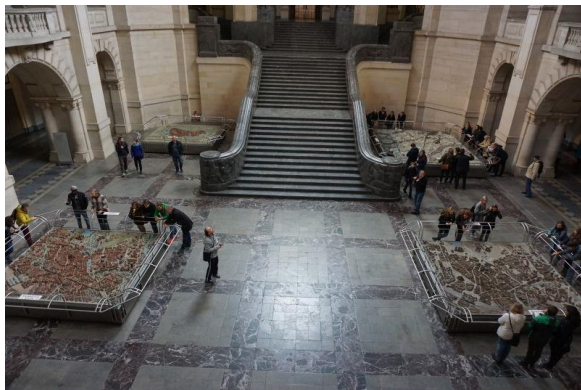
- Visiting the Kindergarden in Bremerhaven, which is located in a community with a Nursing home.



- Climahaus and other museum in Bremerhaven, with Professor Meng Deliang.



- City Hall in Hannover, learning about sustainable city development history.



- Berlin Workshop, including the presentation training and the capacity building.



- COP22 in Marrakech, learning about the Climate Change and the new policies.



Outcome and Impact

- Introducing the EU-China NGO twinning programme and my learnings to ... participants in P8 in Changsha on 22nd December, 2016.



- Volunteer Workstation in Broad Town in Changsha was jointly founded on 7th October, 2016 by CGCF and P8, both of whom are the exchange organizations in the EU-China NGO exchange programme.



Future Plans and Sustainability of the Partnership

CSCP&P8

CSCP and P8 have reached consensus that the follow-up programme would be beneficial for both to prepare for more in-depth cooperation. CSCP and P8 is looking into developing joint proposals for scaling up the sharing community programme in China and beyond, which may include:

- co-developing a sharing community guideline/ framework to support replication of the good practices;

- co-developing App for nudging sustainable lifestyle transition in the sharing community.

Sustainable Development Report on Broad Town

After my exchange twinning trip, I will write a sustainable development report for the Broad Town, with the help of my exchange fellow from CSCP and the knowledge I gained during my learning trip in Europe.

City Branding of Changsha Project

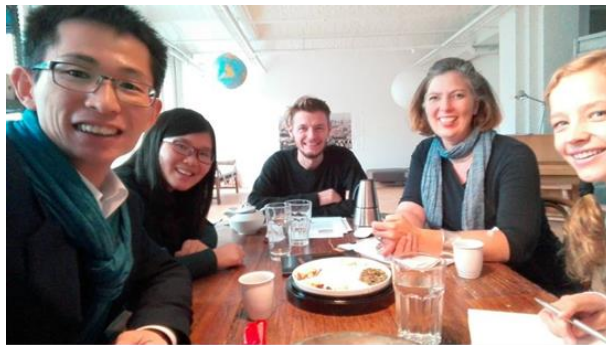
P8 is planning to do a city branding project of Changsha City, for the purpose of helping Changsha's application to the "City of Media Art" of UNESCO.

Eu-China NGO Exchange Twinning Programme

I will recommend the founder of Huxiang Nature to apply to the EU-China NGO Exchange Programme 2017, twinning with Eden Project, which is another organization do sustainable education in UK in Europe.

Please add your 3 favourite pictures/media coverage of your work

Discussion on the city maker festival 2017 in Changsha



Workshop in Berlin



Field trip to my hometown



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